



WORK SMART IN RETAIL

LS RETAIL .NET

Retail Solution for Microsoft .NET

MICROSOFT .NET



LS RETAIL



Do You Meet the Demands of Your Customers at an Affordable Price?

In today's complex and challenging retail environment, understanding and anticipating the needs of consumers and customer retention is of critical importance to retail success.

Retail Challenges

- Absence of actionable customer information
- Scalability of the solution
- Resilience, stability and maximum speed
- Complexity of integrating disparate retail systems
- POS reliability and extensibility, with end-to-end back office connectivity
- Lack of consistent customer driven service levels and staff turnover
- Stimulating multi-channel experience for customers
- Is your POS system affordable to buy and maintain?

High Expectations from Customers

Busy retail outlets must accommodate large numbers of customers with a wide range of requirements. Whether they are shopping in a local independent retail store or in a branch of a global chain, customers have the same high expectations: They expect speedy service, a quick payment process and an instant response to their enquiries. The demands on store personnel, from the manager to the checkout assistant, are increasing at an alarming rate. Complex, disparate systems present additional challenges.

Efficient, modern retailers need effective, structured solutions. The days of putting together stacks of vertical applications are over. A single integrated, modular, enterprise-wide application is the optimal choice, with common data across the entire organisation from POS to head office. Your entire staff will benefit from a unified installation, and a shorter wait and improved efficiency at the checkout desk will help convince customers to return.

LS Retail .NET for Simplicity

Applying many years of experience developing commercial and financial software, LS Retail has released a new suite of solutions, LS Retail .NET based on Microsoft .NET technology and Microsoft SQL Express 2008 on the Microsoft Windows platform. Customisation is done in a familiar, standards-based environment.

LS Retail .NET is very flexible, and can be used as a standalone application for small multistore retailers or combined with LS Retail NAV, or any other ERP out there as the front-end for retailers.

Flexibility for Different Market Segments

Using switchable profiles, managers can rearrange the dynamic user interface to suit the role of each individual user. Select, hide, block and reconfigure components to create layouts that fit each situation. Role-based access rights will ensure that users can access only the data they need and perform only the tasks assigned to them. POS terminals customised to suit the roles of each member of staff will provide many additional benefits.



CONNECTED EXPERIENCE



LS POS

LS POS is a .NET based POS that handles all necessary POS operations in a retail environment and is very open for any modifications. It handles discounts and discount combinations. On the other hand, all integrations can be prepared for this type of POS – such as connection to mobile phone operators and selling pre-paid account for instance. Anything that can be triggered at the POS level can be connected to LS POS.

LS POS has an easy-to-use, logical graphic user interface. Simple localisation, a well-documented development path, increased testability and an accessible, extended data model allow for efficient and economical connections with large and small accounting systems. Easily change or extend default functionality. And you can even link in your CCTV coverage to enhance security.

Enhanced Functionality for POS Users

LS POS brings simple power and efficiency to retailing organisations and includes a wide range of enhancements to standard point-of-sale software:

User interface

- Dynamic user interface
- Multiple language options
- Dual display
- CCTV support

Transactions

- Multiple tender transaction types
- Customer account transactions
- Customer account prices and discounts
- Exchanges, refunds and voids
- Suspend/Resume transaction

Promotions

- Loyalty cards
- Corporate credit cards with inhibitions
- Promotions and multiple discount options
- Gift certificates / credit vouchers

Information

- Price lookup
- Inventory lookup
- Item dimensions
- Item comments
- Infocodes



Personnel

- Configurable user access rights
- Personalised display
- Training mode

Financial

- Electronic journal
- Copy receipt
- User configured receipts (slip, A4, A5)
- Income/Expense accounts
- Foreign currency handling

Technology

- OPOS support
- RFID support
- CashGuard support

LS Retail Store Controller

The Store Controller is a light weight back office system based on .NET, for single stores and multiple store locations. The Store Controller allows for the setup of a store and support of daily operations.

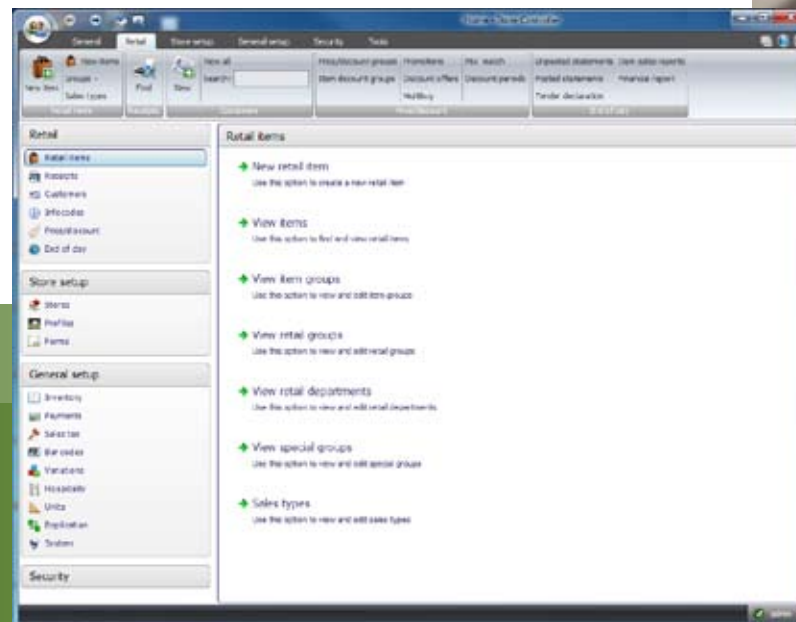
The single store controller takes care of basic back office functionalities for a single store with one or more LS POS.

Feature Overview:

- **Store and Terminal Setup** - takes care of setting up everything related to the store and POS terminals such as staff, access rights, tender types, hardware configuration, user profiles and so on.
- **Item Setup** - is used for setting up item details. There are no format limitations for importing item details here (flat files, web services, it is your choice).
- **Purchasing** - basic functionality is included in the single store controller. It enables a store manager to create a purchase order based on the latest information used (such as the last purchase order / vendor) or simply choose from selection of the item display on the screen.

- **Inventory Management** and **Goods Receiving** are standard functionalities. Goods Receiving is based on purchase orders created. Also, back orders are enabled for goods not delivered – the system allows you to accept the goods delivered at a later date without having to create new purchase order for the missing part.
- **Stock Counting** covers classic retail functionality that results in positive or negative inventory adjustments, which in the end affect inventory levels.
- **Reports** that are available in the Store Controller module can be very easily customized. They include standard end of day reports, item handling reports, POS reports and more.

The system is designed with flexibility and customizability in mind, making localizations and other client customizations a breeze.





SMARTER COMMUNICATION

Connectivity

The LS Retail ERP Connector is used for connecting LS Retail.NET to any other third party ERP system (Oracle, SAP, GP and others). It is not needed if you connect it to Microsoft Dynamics. If a restaurant start as a single outlet and it grows, it is very easy to substitute the Store Connector with standard Dynamics NAV, and thus efficiently support the growth.

Data import/export from external 3rd party ERP systems:

Importing

- Item master, prices, discounts, etc.

Exporting

- Sales transactions, EOD/EOS info, etc.

Powerful and Reliable Data Replication

LS Retail .NET has an integrated communications module that allows you to easily send data between head office, store and POS. The communications module consists of three parts, the LS Retail Data Director, LS Store Server and the LS Retail Scheduler.

The LS Retail Data Director takes care of high-speed data exchange between SQL Databases and also supports other Databases. The Data Director was specifically designed to increase the speed of replication over Wide Area Networks (WAN).

These features are especially important to users who have databases in different areas or regions, as they save communication costs.

Built for Performance

Parallel processing is the main feature of the Data Director, resulting in extremely good performance in LS Retail .NET.

Peak Versatility

The Data Director is versatile. In addition to being able to communicate with all versions of Microsoft SQL, it can also communicate with Microsoft .NET.

Full Integration

The Data Director is managed within the LS Retail .NET environment.

Scheduling

LS Retail .NET has a built-in scheduling mechanism that can be used to run batch jobs. The scheduling mechanism is also used to schedule transfers of data between head office and store or from store to POS terminals. These transfers are done via the LS Retail Data Director.

The LS Retail Scheduler is a flexible tool that can operate according to a number of parameters. Jobs can be scheduled to run on certain dates and times or with regular intervals.

Live Information

The LS Store Server is used to allow the POS to make online enquiries to a central database while running in standalone mode. This gives the POS a high level of resilience while maintaining access to data in a central database.



About LS Retail

LS Retail is the leading provider of end-to-end solutions for the Retail and Hospitality industries based on Microsoft technology.

LS Retail is sold and supported by more than 120 certified partners in over 60 countries, which makes it possible to deploy LS Retail on a worldwide scale. This is probably the largest existing channel for a vertical Microsoft Dynamics add-on product. All our partners are certified and have undertaken advanced training on LS Retail NAV.

LS Retail has been installed by more than 1.600 companies with 30.000 stores operating over 66.000 POS terminals worldwide. Among many satisfied users of our solutions are: adidas, Kiddicare UK, Dublin Airport Authority (DAA), Dreams, Rivoli Group, aswaaq, Popular Bookstores, Pizza Hut, IKEA, Hard Rock Café Germany, ABRL Group, Uninor, Gallo Retail Inc., Bouwmaat, Fun Belgium, Keria, THE One, Bodycare International, Marketing Investment Group (MIG) Poland, Best Denki, Eu Yang San, Sony Co. (Hong Kong), Baltika Group, Cili Pizza, Elie Saab, Super Selectos, Kitchen Stuff Plus, Agronomy, Wind Italy, Topps Tiles, DIAL (Delhi International Airport Limited), Kingdoms of Dreams and many more.



For further information on LS Retail solutions and certified LS Retail partners, please visit www.LSRetail.com.